Cluster Performance Analysis

Final results





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1. Online Questionnaire

Analysis of critical success factors

Evaluation of relevance for the business and estimated performance of the own company on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) for every assumed critical success factor (29 Total) from March – April 2022 in all EVOLUTE Clusters.



2. Qualitative Interviews for more detailed answers

From May – August 2022 prioritized factors were elaborated in 5-6 qualitative interviews per cluster.





Quantitative Analysis – Assumed Critical Factors

Internal Factors
1. Development of new business models
2. Increase in efficiency
3. Process innovation
4. Product innovation
5. Organisational transformation
6. Readiness for Cyber Security
7. Digitalisation of processes and products
8. Quality and reliability of processes and products
9. Upskilling / reskilling of workforce
10. Financial resources for investment and modernisation
11. Long-term structural orientation of the company (shareholder structure, generational

turnover)

Regional Factors
12. Availability of apprentices
13. Availability of skilled and qualified workforce
14. Availability of digitally skilled workforce
15. Efficient transports and logistics infrastructure
16. Availability of land (for production & offices)
17. Regional innovation ecosystem
18. Public funds to support industrial transformation
19. Regional customer orders
20. Credibility, stability and commitment of the cluster management

	Competitive (market) factors
	21. Bargaining power of customers
<u>.</u>	22. Bargaining power of service providers / suppliers
_	23. Market entry of new competitors
	24. Availability of raw materials
	25. Replacement of existing products by substitutes or new products
	26. Government regulations changing the market situation
_	27. Industry regulations changing the market situation
_	28. Cost of energy
	29 Impact of climate change



Summary of Factorgroups								
Factorgroup	Relevance	Performance	Performance Gap	Pressure to act				
Internal Factors (unweighted)	5,77	4,77	1,00	6,77				
External Factors (unweighted)	5,28	4,43	0,84	6,12				
Market Factors (unweighted)	5,74	4,27	1,47	7,21				
Mean of Means (unweighted)	5,60	4,49	1,11	6,70				

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance Pressure to act = Performance Gap + Relevance (Double weighted Relevance)





Internal Factors total mean of all EVOLUTE Clusters (n= 183)						
Critical Success Factor	Relevance	Performance	Performance Gap	Pressure to act		
1. Development of new business models	5,74	4,35	1,39	7,14		
2. Increase in efficiency	6,12	5,15	0,97	7,09		
3. Process innovation	5,97	5,05	0,92	6,89		
4. Product innovation	5,84	4,75	1,09	6,92		
5. Organisational transformation	5,30	4,51	0,79	6,09		
6. Readiness for Cyber Security	5,88	4,40	1,48	7,36		
7. Digitalisation of processes and products	5,99	4,61	1,39	7,38		
8. Quality and reliability of processes and products	6,27	5,65	0,62	6,89		
9. Upskilling / reskilling of workforce	5,60	4,57	1,03	6,62		
10. Financial resources for investment and modernisation	5,48	4,55	0,94	6,42		
11. Long-term structural orientation of the company (shareholder structure, generational turnover)	5,32	4,87	0,44	5,76		
Mean of means (unweighted)	5,77	4,77	1,00	6,78		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good)

Performance Gap = Relevance – Performance



External Factors total mean of all EVOLUTE Clusters (n= 181)							
Critical Success Factor	Relevance	Performance	Performance Gap	Pressure to act			
12. Availability of apprentices	5,05	4,08	0,98	6,03			
13. Availability of skilled and qualified workforce	6,18	4,20	1,98	8,17			
14. Availability of digitally skilled workforce	5,89	3,78	2,11	8,01			
15. Efficient transports and logistics infrastructure	5,41	4,17	1,24	6,64			
16. Availability of land (for production & offices)	3,83	4,06	-0,23	3,60			
17. Regional innovation ecosystem	5,09	4,94	0,15	5,24			
18. Public funds to support industrial transformation	5,26	4,38	0,88	6,14			
19. Regional customer orders	5,30	4,80	0,50	5,80			
20. Credibility, stability and commitment of the cluster management	5,46	5,46	0,00	5,47			
Mean of means (unweighted)	5,28	4,43	0,84	6,12			

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Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance Pressure to act = Performance Gap + Relevance (Double weighted Relevance)



Critical Success Factor	Relevance	Performance	Performance Gap	Pressure to act				
21. Bargaining power of customers	5,88	4,37	1,51	7,39				
22. Bargaining power of service providers / suppliers	5,70	4,48	1,23	6,93				
23. Market entry of new competitors	5,72	4,48	1,24	6,96				
24. Availability of raw materials	6,11	3,98	2,13	8,24				
25. Replacement of existing products by substitutes or new products	5,75	4,54	1,21	6,96				
26. Government regulations changing the market situation (taxes, tax exemptions, grants, cost for decarbonisation, corporate social responsibility reporting directive)	5,58	4,37	1,21	6,79				
27. Industry regulations changing the market situation (environment, social governance due diligence, cost for decarbonisation)	5,40	4,38	1,02	6,42				
28. Cost of energy	6,32	3,66	2,66	8,98				
29 Impact of climate change	5,17	4,14	1,03	6,20				
Mean of means (unweighted)	5,74	4,27	1,47	7,21				

Market Factors total mean of all EVOLUTE Clusters (n= 178)

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



Internal Factors combined per cluster							
	Cluster		Relevance	Performance	Performance Gap	Pressure to act	
	RS, AC Serbia (n=18)	AC Serbia	5,71	4,76	0,95	6,66	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,77	4,24	1,53	7,29	
A.	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,83	5,00	0,83	6,66	
	<i>IT</i> , COMET (n=25)		5,73	4,16	1,58	7,31	
	<i>DE</i> , WFG (n=86)	WFG	5,74	4,89	0,85	6,59	
	ES, FEMAC (n=18)	C FEMAC	5,48	4,96	1,02	6,50	
Mean of means (weighted by n)			5,77	4,77	1,00	6,78	

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



1. Development of new business models							
	Cluster		Relevance	Performance	Performance Gap	Pressure to act	
	<i>RS,</i> AC Serbia (n=18)	AC Serbia	5,78	4,83	0,95	6,72	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	4,89	4,11	0,78	5,67	
A.	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,78	4,82	0,96	6,74	
	<i>IT</i> , COMET (n=25)		5,52	2,92	2,60	8,12	
	<i>DE</i> , WFG (n=86)	WFG	5,84	4,40	1,44	7,28	
	ES, FEMAC (n=18)	C FEMAC	5,94	5,06	0,89	6,83	
Mean of means (weighted by n)			5,77	4,77	1,00	6,78	

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



2. Increase in Efficiency							
	Cluster		Relevance	Performance	Performance Gap	Pressure to act	
	RS, AC Serbia (n=18)	AC Serbia	6,00	5,44	0,56	0,56	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	6,33	4,67	1,67	1,67	
-	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	6,26	5,19	1,07	1,07	
	<i>IT</i> , COMET (n=25)		6,44	5,36	1,08	1,08	
	<i>DE</i> , WFG (n=86)	WFG	5,93	5,06	0,87	0,87	
	ES, FEMAC (n=18)	C FEMAC	6,39	5,17	1,22	1,22	
Mean of means (weighted by n)			5,77	4,77	1,00	6,78	

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



3. Process innovation							
	Cluster		Relevance	Performance	Performance Gap	Pressure to act	
	RS, AC Serbia (n=18)	AC Sorbia	6,00	4,50	1,50	7,50	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	6,11	4,11	2,00	8,11	
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	6,19	5,41	0,78	6,96	
	<i>IT</i> , COMET (n=25)		6,16	5,00	1,16	7,32	
	<i>DE</i> , WFG (n=86)	WFG	5,76	5,11	0,65	6,41	
1	<i>ES</i> , FEMAC (n=18)	C FEMAC	6,28	5,33	0,95	7,22	
Mean of means (weighted by n)			5,96	5,04	0,92	6,89	

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



4. Product innovation							
	Cluster		Relevance	Performance	Performance Gap	Pressure to act	
	<i>RS,</i> AC Serbia (n=18)	AC Serbia	5,72	4,71	1,02	6,74	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,78	4,67	1,11	6,89	
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,93	5,15	0,78	6,70	
	<i>IT</i> , COMET (n=25)		5,04	3,50	1,54	6,58	
	<i>DE</i> , WFG (n=86)	WFG	5,89	4,69	1,20	7,09	
· ···································	ES, FEMAC (n=18)	C FEMAC	6,67	6,17	0,50	7,17	
Mean of means (weighted by n)			5,84	4,75	1,09	6,92	

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



5. Organisational transformation							
	Cluster		Relevance	Performance	Performance Gap	Pressure to act	
	<i>RS,</i> AC Serbia (n=18)	AC Serbia	5,44	4,94	0,50	5,94	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	4,89	4,33	0,56	5,45	
痛	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,30	5,15	0,15	5,44	
	<i>IT</i> , COMET (n=25)		5,40	3,28	2,12	7,52	
	<i>DE</i> , WFG (n=86)	WFG	5,15	4,45	0,70	5,85	
	ES, FEMAC (n=18)	C FEMAC	5,94	5,17	0,78	6,72	
Mean of means (weighted by n)		5,30	4,51	0,79	6,09		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



6. Readiness for Cyber Security								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
	RS, AC Serbia (n=18)	AC Serbia	5,78	4,33	1,45	7,22		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,89	4,67	1,22	7,11		
A.	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,52	4,93	0,59	6,11		
	<i>IT</i> , COMET (n=25)		5,88	2,92	2,96	8,84		
	<i>DE</i> , WFG (n=86)	WFG	6,11	4,79	1,32	7,42		
**	ES, FEMAC (n=18)	C FEMAC	5,44	3,72	1,72	7,17		
Mean of means (weighted by n)			5,88	4,40	1,48	7,36		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



7. Digitalization of processes and products							
Cluster			Relevance	Performance	Performance Gap	Pressure to act	
	<i>RS,</i> AC Serbia (n=18)	AC Serbia	5,77	4,39	1,38	7,14	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	6,33	4,00	2,33	8,67	
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	6,19	5,15	1,04	7,22	
	<i>IT</i> , COMET (n=25)		5,84	3,80	2,04	7,88	
	<i>DE</i> , WFG (n=86)	WFG	5,95	4,81	1,14	7,09	
	ES, FEMAC (n=18)	C FEMAC	6,17	4,44	1,72	7,89	
	Mean of means (weighted	by n)	5,99	4,61	1,39	7,38	

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



8. Quality and reliability of processes and products								
Cluster			Relevance	Performance	Performance Gap	Pressure to act		
	RS, AC Serbia (n=18)	AC Sorhia	6,19	5,78	0,41	6,60		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	6,56	4,56	2,00	8,56		
- A .	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	6,50	5,52	0,98	7,48		
	<i>IT</i> , COMET (n=25)		5,64	5,52	0,12	5,76		
	<i>DE</i> , WFG (n=86)	WFG	6,41	5,97	0,44	6,85		
藩	ES, FEMAC (n=18)	C FEMAC	6,06	4,94	1,12	7,17		
Mean of means (weighted by n)		6,27	5,65	0,62	6,89			

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



9. Upskilling and reskilling of workforce							
Cluster			Relevance	Performance	Performance Gap	Pressure to act	
	RS, AC Serbia (n=18)	AC Serbia	5,94	4,56	1,38	7,32	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	6,00	3,78	2,22	8,22	
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,69	4,82	0,88	6,57	
	<i>IT</i> , COMET (n=25)		6,84	4,28	2,56	9,40	
	<i>DE</i> , WFG (n=86)	WFG	5,08	4,65	0,43	5,52	
	ES, FEMAC (n=18)	C FEMAC	5,71	4,67	1,04	6,75	
	Mean of means (weighted	by n)	5,60	4,57	1,03	6,62	

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



10. Financial ressources for investment and modernisation								
Cluster			Relevance	Performance	Performance Gap	Pressure to act		
	<i>RS,</i> AC Serbia (n=18)	AC Serbia	5,19	4,41	0,78	5,96		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	6,00	3,89	2,11	8,11		
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	6,07	4,41	1,67	7,74		
	<i>IT</i> , COMET (n=25)		4,53	5,26	-0,73	3,80		
	<i>DE</i> , WFG (n=86)	WFG	5,44	4,53	0,91	6,36		
	ES, FEMAC (n=18)	C FEMAC	5,71	4,39	1,32	7,02		
Mean of means (weighted by n)		by n)	5,48	4,55	0,94	6,42		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



11. Long-term structural orientation of the company								
Cluster			Relevance	Performance	Performance Gap	Pressure to act		
	RS, AC Serbia (n=18)	AC Serbia	5,00	4,41	0,59	5,59		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	4,67	3,89	0,78	5,45		
- A	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	4,73	4,52	0,21	4,94		
	<i>IT</i> , COMET (n=25)		5,78	3,87	1,91	7,70		
	<i>DE</i> , WFG (n=86)	WFG	5,57	5,34	0,23	5,80		
1	ES, FEMAC (n=18)	C FEMAC	4,94	5,47	-0,53	4,42		
	Mean of means (weighted	by n)	5,32	4,87	0,44	5,76		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



External Factors Combined								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
	<i>RS,</i> AC Serbia (n=18)	AC Serhia	5,40	4,38	1,02	6,41		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,16	4,01	1,15	6,31		
· ···································	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,41	4,66	0,75	6,16		
	<i>IT</i> , COMET (n=25)		4,64	3,61	1,03	5,68		
	<i>DE</i> , WFG (n=86)	WFG	5,33	4,60	0,72	6,05		
*	<i>ES</i> , FEMAC (n=18)	🐼 FEMAC	5,57	4,55	1,02	6,59		
Mean of means (weighted by n)			5,28	4,43	0,84	6,12		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



12. Availability of apprentices								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
	RS, AC Serbia (n=18)	AC Sorbia	5,00	4,41	0,59	5,59		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	4,67	3,89	0,78	5,45		
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	4,73	4,52	0,21	4,94		
	<i>IT</i> , COMET (n=25)		5,78	3,87	1,91	7,70		
	<i>DE</i> , WFG (n=86)	WFG	5,57	5,34	0,23	5,80		
*	ES, FEMAC (n=18)	C FEMAC	4,94	5,47	-0,53	4,42		
Mean of means (weighted by n)		5,05	4,08	0,98	6,03			

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



13. Availability of skilled and qualified workforce								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
	RS, AC Serbia (n=18)	AC Sorhia	5,77	4,17	1,60	7,36		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	6,56	2,89	3,67	10,22		
- A .	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	6,19	5,04	1,16	7,35		
	<i>IT</i> , COMET (n=25)		6,44	3,80	2,64	9,08		
	<i>DE</i> , WFG (n=86)	WFG	6,11	4,11	2,00	8,10		
藩	ES, FEMAC (n=18)	C FEMAC	6,39	4,61	1,78	8,17		
	Mean of means (weighted	by n)	6,18	4,20	1,98	8,17		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



14. Availability of digitally skilled workforce							
Cluster			Relevance	Performance	Performance Gap	Pressure to act	
	RS, AC Serbia (n=18)	AC Serbia	5,65	3,83	1,81	7,46	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,78	3,00	2,78	8,56	
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,42	4,67	0,76	6,18	
	<i>IT</i> , COMET (n=25)		6,04	3,32	2,72	8,76	
	<i>DE</i> , WFG (n=86)	WFG	6,06	3,61	2,45	8,51	
	ES, FEMAC (n=18)	C FEMAC	5,89	4,22	1,67	7,56	
	Mean of means (weighted	by n)	5,89	3,78	2,11	8,01	

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



15. Efficient transports and logistics infrastructure							
Cluster			Relevance	Performance	Performance Gap	Pressure to act	
	RS, AC Serbia (n=18)	AC Serbia	5,77	4,41	1,35	7,12	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	4,56	4,78	-0,22	4,33	
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	4,96	4,48	0,48	5,44	
	<i>IT</i> , COMET (n=25)		5,00	2,96	2,04	7,04	
	<i>DE</i> , WFG (n=86)	WFG	5,62	4,22	1,40	7,02	
	ES, FEMAC (n=18)	C FEMAC	5,67	4,56	1,10	6,77	
	Mean of means (weighted	by n)	5,41	4,17	1,24	6,64	

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



16. Availability of land (for production and offices)								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
X	RS, AC Serbia (n=18)	AC Sorbia	4,29	4,41	-0,12	4,18		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,17	3,88	1,29	6,46		
A.	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	4,04	4,12	-0,08	3,95		
	<i>IT</i> , COMET (n=25)		2,26	2,31	-0,04	2,22		
	<i>DE</i> , WFG (n=86)	WFG	3,69	4,23	-0,54	3,16		
燕	ES, FEMAC (n=18)	C FEMAC	5,00	4,31	0,69	5,69		
Mean of means (weighted by n)		by n)	3,83	4,06	-0,23	3,60		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



17. Regional innovation ecosystem								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
X	<i>RS,</i> AC Serbia (n=18)	AC Serbia	5,29	4,35	0,94	6,24		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	4,67	4,56	0,11	4,78		
-	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,23	4,30	0,94	6,17		
	<i>IT</i> , COMET (n=25)		3,22	3,54	-0,33	2,89		
	<i>DE</i> , WFG (n=86)	WFG	5,47	5,75	-0,28	5,19		
	<i>ES</i> , FEMAC (n=18)	C FEMAC	5,56	4,89	0,67	6,22		
	Mean of means (weighted	by n)	5,09	4,94	0,15	5,24		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



18. Public funds to support industrial transformation								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
	RS, AC Serbia (n=18)	AC Serbia	5,83	4,35	1,48	7,31		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,11	4,11	1,00	6,11		
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	6,19	4,74	1,45	7,64		
	<i>IT</i> , COMET (n=25)		4,08	4,12	-0,04	4,05		
	<i>DE</i> , WFG (n=86)	WFG	5,06	4,38	0,68	5,74		
織	ES, FEMAC (n=18)	C FEMAC	5,89	4,33	1,56	7,45		
Mean of means (weighted by n)			5,26	4,38	0,88	6,14		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



19. Regional customer orders								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
X	RS, AC Serbia (n=18)	AC Serbia	5,39	4,72	0,67	6,06		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	4,43	3,63	0,80	5,23		
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,67	4,41	1,26	6,93		
	<i>IT</i> , COMET (n=25)		4,75	4,08	0,67	5,42		
	<i>DE</i> , WFG (n=86)	WFG	5,48	5,34	0,15	5,63		
*	<i>ES</i> , FEMAC (n=18)	C FEMAC	4,89	4,50	0,39	5,28		
	Mean of means (weighted	by n)	5,30	4,80	0,50	5,80		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



	20. Credibility, stability and commitment of the cluster management								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act			
×.	RS, AC Serbia (n=18)	AC Sorbia	5,35	4,94	0,41	5,77			
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,00	5,22	-0,22	4,78			
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,85	5,59	0,25	6,10			
	<i>IT</i> , COMET (n=25)		4,88	5,00	-0,12	4,76			
	<i>DE</i> , WFG (n=86)	WFG	5,55	5,68	-0,13	5,42			
穮	ES, FEMAC (n=18)	C FEMAC	5,67	5,56	0,11	5,78			
	Mean of means (weighted	by n)	5,46	5,46	0,00	5,47			

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



Market Factors Combined								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
	<i>RS,</i> AC Serbia (n=18)	AC Serbia	5,58	4,79	0,79	6,37		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,85	3,43	2,41	8,26		
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,93	4,76	1,16	7,09		
	<i>IT</i> , COMET (n=25)		5,76	3,62	2,14	7,89		
	<i>DE</i> , WFG (n=86)	WFG	5,62	4,16	1,46	7,07		
	ES, FEMAC (n=18)	C FEMAC	6,08	4,77	1,31	7,39		
	Mean of means (weighted	by n)	5,74	4,27	1,47	7,21		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



21. Bargaining power of customers								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
	RS, AC Serbia (n=18)	AC Serbia	5,06	4,71	0,35	5,41		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	6,63	4,13	2,50	9,13		
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	6,26	4,70	1,56	7,81		
	<i>IT</i> , COMET (n=25)		5,68	2,52	3,16	8,84		
	<i>DE</i> , WFG (n=86)	WFG	5,82	4,55	1,27	7,09		
	<i>ES</i> , FEMAC (n=18)	C FEMAC	6,33	5,44	0,89	7,22		
	Mean of means (weighted	by n)	5,88	4,37	1,51	7,39		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



22. Bargaining power of service providers & suppliers								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
Ň	RS, AC Serbia (n=18)	AC Sorhia	5,41	4,65	0,77	6,18		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	6,13	4,13	2,00	8,13		
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,63	4,89	0,75	6,38		
	<i>IT</i> , COMET (n=25)		5,68	2,60	3,08	8,76		
	<i>DE</i> , WFG (n=86)	WFG	5,64	4,73	0,91	6,55		
	ES, FEMAC (n=18)	C FEMAC	6,22	5,33	0,89	7,11		
	Mean of means (weighted	by n)	5,70	4,48	1,23	6,93		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



23. Market entry of new competitors								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
	<i>RS,</i> AC Serbia (n=18)	AC Serbia	5,59	5,00	0,59	6,18		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,13	3,38	1,75	6,88		
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,93	4,70	1,22	7,15		
	<i>IT</i> , COMET (n=25)		5,84	3,56	2,28	8,12		
	<i>DE</i> , WFG (n=86)	WFG	5,56	4,46	1,10	6,67		
	<i>ES</i> , FEMAC (n=18)	C FEMAC	6,33	5,50	0,83	7,17		
	Mean of means (weighted	by n)	5,72	4,48	1,24	6,96		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



24. Availability of raw material								
	Cluster		Relevance	Performance	Performance Gap	Pressure to act		
	RS, AC Serbia (n=18)	AC Sorbia	5,75	4,50	1,25	7,00		
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	6,50	3,25	3,25	9,75		
-	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,96	4,73	1,23	7,19		
	<i>IT</i> , COMET (n=25)		5,88	3,44	2,44	8,32		
	<i>DE</i> , WFG (n=86)	WFG	6,23	3,80	2,44	8,67		
	ES, FEMAC (n=18)	C FEMAC	6,22	4,28	1,94	8,17		
	Mean of means (weighted	by n)	6,11	3,98	2,13	8,24		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance


25. Replacement of existing products by substitutes or new products							
Cluster			Relevance	Performance	Performance Gap	Pressure to act	
×.	RS, AC Serbia (n=18)	AC Sorbia	5,50	4,94	0,56	6,06	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,63	3,63	2,00	7,63	
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,58	4,70	0,87	6,45	
	<i>IT</i> , COMET (n=25)		6,42	4,92	1,50	7,91	
	<i>DE</i> , WFG (n=86)	WFG	5,64	4,45	1,19	6,83	
織	<i>ES</i> , FEMAC (n=18)	C FEMAC	5,89	4,22	1,67	7,56	
Mean of means (weighted by n)		5,75	4,54	1,21	6,96		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



26. Government regulations changing the market situation							
Cluster			Relevance	Performance	Performance Gap	Pressure to act	
	<i>RS,</i> AC Serbia (n=18)	AC Sarhia	5,59	4,94	0,65	6,24	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,88	3,43	2,45	8,32	
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	6,19	4,85	1,33	7,52	
	<i>IT</i> , COMET (n=25)		6,04	3,84	2,20	8,24	
	<i>DE</i> , WFG (n=86)	WFG	5,16	4,25	0,91	6,07	
	<i>ES</i> , FEMAC (n=18)	C FEMAC	5,83	4,78	1,06	6,89	
Mean of means (weighted by n)		5,58	4,37	1,21	6,79		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



27. Industry regulations changing the market situation						
Cluster			Relevance	Performance	Performance Gap	Pressure to act
X	<i>RS,</i> AC Serbia (n=18)	AC Serbia	5,41	4,88	0,53	5,94
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	5,75	3,71	2,04	7,79
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,93	4,74	1,19	7,11
	<i>IT</i> , COMET (n=25)		5,54	3,84	1,70	7,24
	<i>DE</i> , WFG (n=86)	WFG	5,04	4,29	0,75	5,78
	ES, FEMAC (n=18)	C FEMAC	5,89	4,72	1,17	7,06
Mean of means (weighted by n)			5,40	4,38	1,02	6,42

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



28. Cost of energy						
Cluster			Relevance	Performance	Performance Gap	Pressure to act
×.	RS, AC Serbia (n=18)	AC Sorbia	6,18	4,82	1,35	7,53
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	6,50	2,13	4,38	10,88
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	6,44	4,82	1,63	8,07
	<i>IT</i> , COMET (n=25)		5,96	4,29	1,67	7,63
	<i>DE</i> , WFG (n=86)	WFG	6,37	2,85	3,52	9,89
	ES, FEMAC (n=18)	C FEMAC	6,44	4,33	2,11	8,56
Mean of means (weighted by n)		6,32	3,66	2,66	8,98	

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



29. Impact of climate change							
Cluster			Relevance	Performance	Performance Gap	Pressure to act	
	<i>RS,</i> AC Serbia (n=18)	AC Serbia	5,71	4,65	1,06	6,77	
	CZ, AUTOKLASTR (n=9)	AUTOKLASTR	4,50	3,14	1,36	5,86	
	<i>ES</i> , CAAR (n=27)	Cluster de Automoción de Aragón	5,44	4,74	0,70	6,15	
	<i>IT</i> , COMET (n=25)		4,76	3,54	1,22	5,98	
	<i>DE</i> , WFG (n=86)	WFG	5,07	4,05	1,02	6,10	
	ES, FEMAC (n=18)	C FEMAC	5,56	4,28	1,28	6,83	
Mean of means (weighted by n)		5,17	4,14	1,03	6,20		

Relevance and Performance on a scale from 1 (Insignificant/Very Poor) to 7 (Very High/Very Good) Performance Gap = Relevance – Performance



Open-Ended Response – Ukraine (excerpt)

Loss of sales. Approximately 7% of our production (Russia and Ukraine).

Increased raw material costs, chips

The energy lords are doing more harm than the drop in production in Russia.

Downturn in activity due to affected customers' production plants in the region

For the time being, we have not been affected

Employees have gone to Ukraine. Who knows if they will return healthy. Pre-products are missing!

Raw materials affect plants in Eastern Europe which may increase production in Western European plants, leading to the opposite situation in the near future.

Cancellation of orders for Ukraine. Incertesa with respect to markets such as Russia and Belarus.

WE HAVE AT THIS MOMENT STOPPED ORDERS FOR UKRAINE AND RUSSIA

Supply shock Need new supplies/alternative supplies (not today but in a very near future)



EVOLUTE ClusterXChange

Qualitative Analysis

Priorized Factors

- 1. Development of new business models
- 2. Increase in efficiency

3. Process innovation

- 4. Digitalisation of processes and products
- 5. Upskilling / reskilling of workforce
- 6. Availability of skilled and qualified workforce
- 7. Availability of digitally skilled workforce
- 8. Bargaining power of customers
- 9. Bargaining power of service providers / suppliers

The most relevant factors will be analysed qualitatively in order to gain a deep understanding of the underlying assumptions and obstacles.







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Qualitative Analysis – AUTOKLASTR







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Qualitative Analysis – CAAR





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Qualitative Analysis – DIALOG



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Qualitative Analysis – DIALOG







Qualitative Analysis – WFG



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Qualitative Analysis – WFG





Qualitative Analysis – WFG



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